

Women and News Media in Global Perspective: Reflections on the Global Media Monitoring Project 2009

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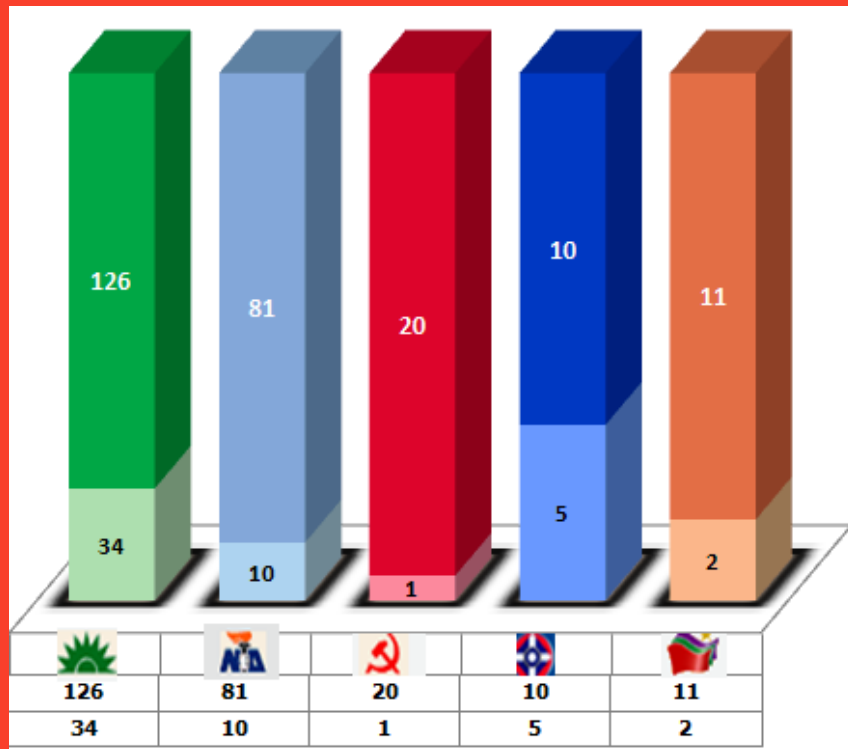
The Greek case

] first time involved [

] Coded media organizations [

Nr. of media	Nr. of monitors
8 newspapers	7
7 television stations	7
3 radio stations	1

] Women & public life [



<http://www.hellenicparliament.gr/Vouleftes/Statistika-Stoicheia>

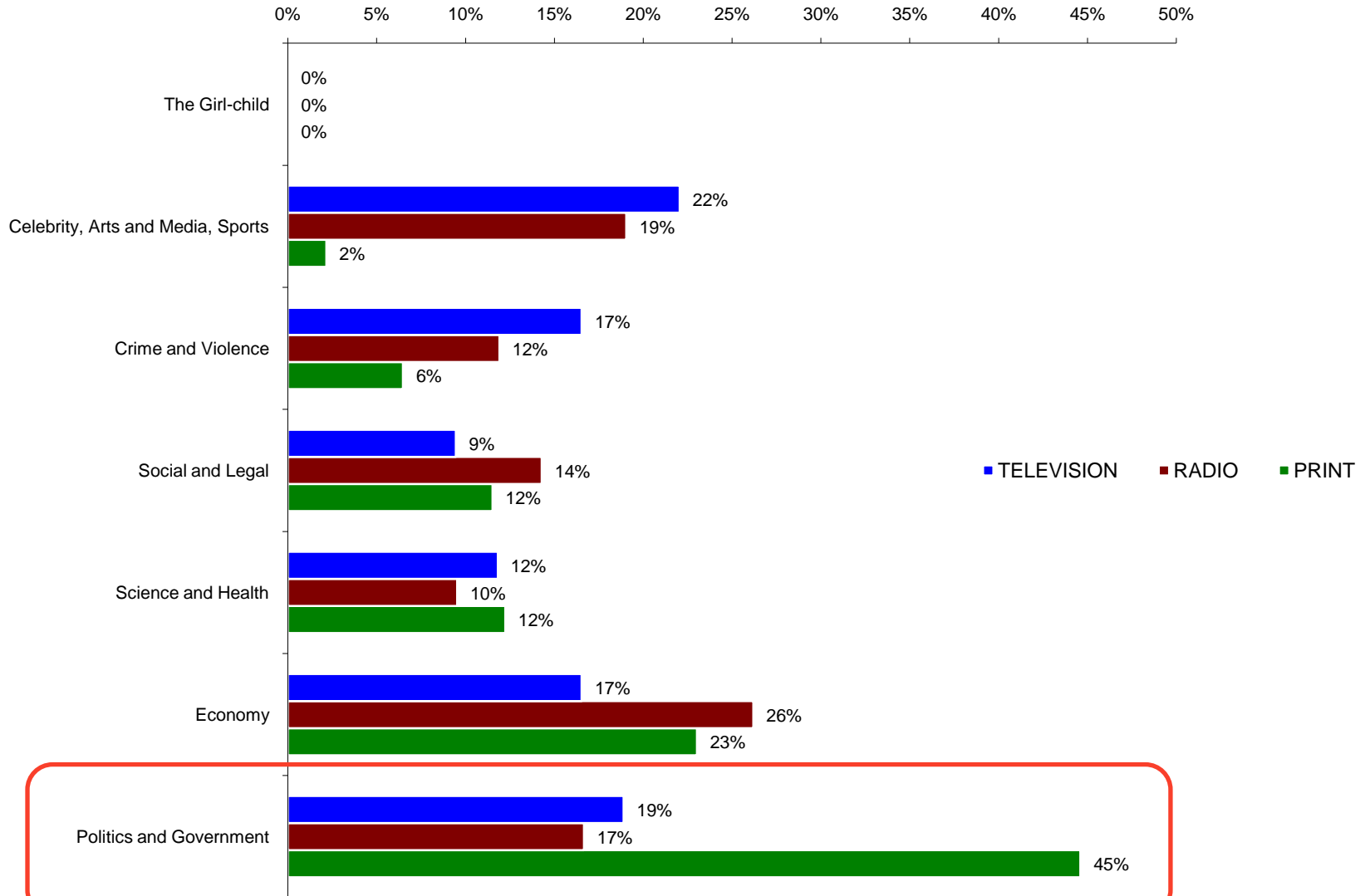
- **Limited** representation in the Parliament since 2009 – however higher than previous elections
- **Reluctance** of Greek media to cover gender issues
- **Focus** on celebrity news, lifestyle agenda

] Greek peculiarities [

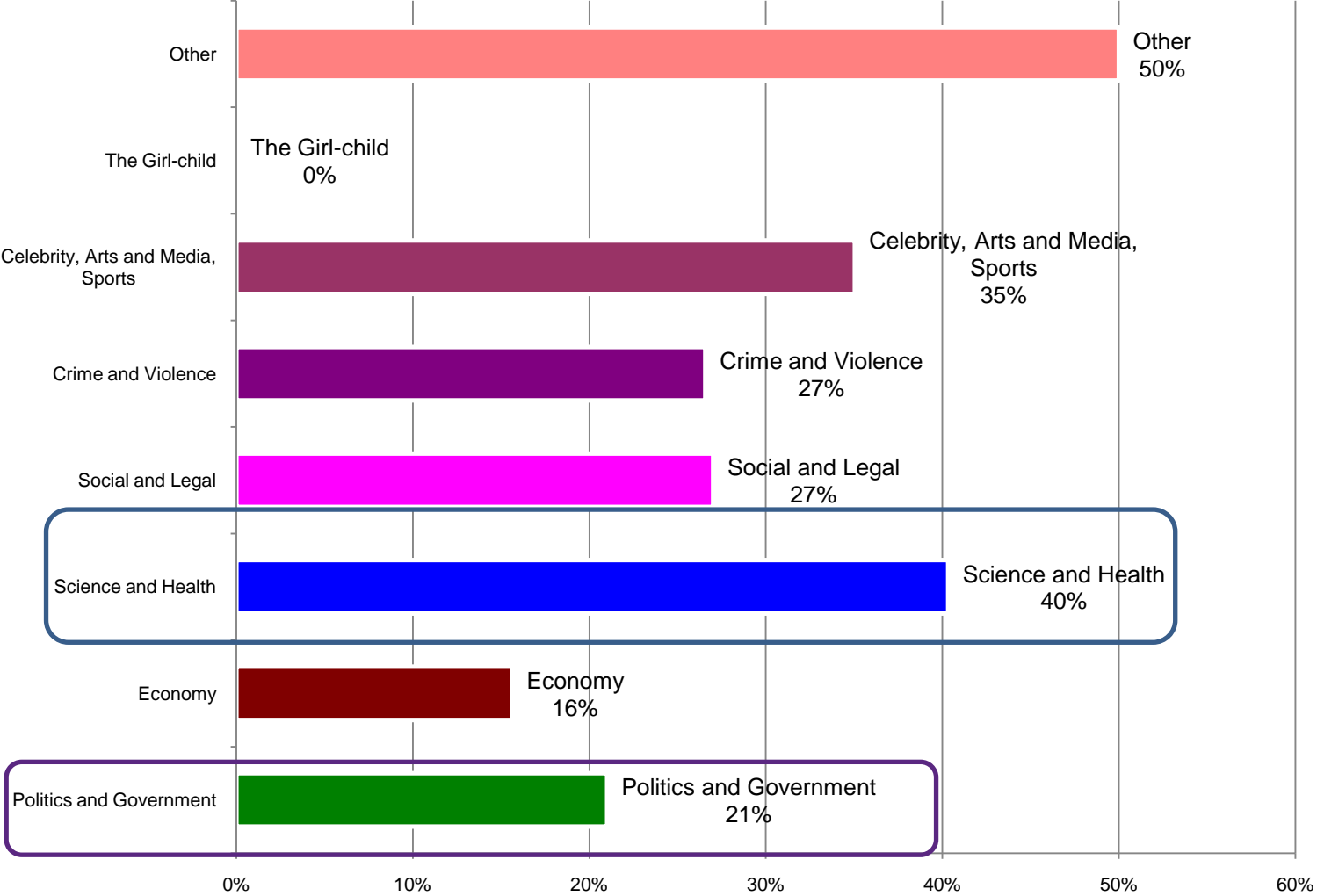
- The monitoring day: few weeks after Greek national elections
- Loss of elections by previous government (right-wing conservative party)
- Reelection process between two candidates
- Candidate: Mrs. Dora Bakoyianni, Previous Minister of Foreign Affairs and daughter of a former Greek Prime Minister
- Internal conflicts in the party as a result of the polarization between the candidates
- Focus: Mrs Bakoyianni's candidacy, her political achievements and qualities

Selected results

Topics in the News



Presence of women as subjects in the news



Sex of news subjects (sources)

	F	M
Local	23%	77%
National	25%	75%
National and other	24%	76%
International	38%	62%
Total	26%	74%

Stories where stereotypes are challenged/ supported by news topic

Topic	Disagree	Agree	Neither
Politics and Government	62%	11%	26%
Economy	84%	1%	15%
Science and Health	87%	0%	0%
Social and Legal	73%	10%	17%
Crime and Violence	80%	11%	9%
Celebrity, Arts and Media, Sports	97%	0%	0%
The Girl-child	0%	0%	0%
Other	100%	0%	0%
Total	80%	5%	15%

News subject's function in news story

	F	M
Subject	34%	66%
Spokesperson	16%	84%
Expert or commentator	24%	76%
Personal experience	28%	72%
Eye witness	18%	82%
Popular opinion	31%	69%
Other	47%	53%
Total	26%	74%

] Future plans [

Synopsis of national results accompanied by press release to Greek media

Conferences & national/international publications (*comparative study within network*)

Presentation of results to women and human rights NGOs

Further research for longer periods using the variables

Thank you for your attention!

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